Psychology, Sociology & Anthropology
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Understanding Psychology, 9/e

Robert S. Feldman, University of Massachusetts-Amherst

www.mhhe.com/feldmanup9e

2009 • 978-0-07-128535-3 • 800 pages

Understanding Psychology, 9/e guides students through Introductory Psychology concepts in an accessible manner, bringing comprehension of difficult material into the grasp of all students — because when students understand psychology, they learn psychology. The thoroughly revised Ninth Edition integrates a variety of elements that foster students’ understanding of psychology and its impact on their everyday lives, including a new Neuroscience In Your Life feature, alerts to key topics, and study skills for specific concepts. This text also provides instructors with a fully integrated supplements package to objectively gauge their students’ mastery of psychology’s key principles and concepts and to create dynamic lectures.

Table of contents

1: Introduction to Psychology
2: Psychological Research
3: Neuroscience and Behavior
4: Sensation and Perception
5: States of Consciousness
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8: Cognition and Language
9: Intelligence
10: Motivation and Emotion
11: Sexuality and Gender
12: Development
13: Personality
14: Health Psychology: Stress, Coping, and Well-Being
15: Psychological Disorders
16: Treatment of Psychological Disorders
17: Social Psychology

Supplements

978-0-07-731504-7 (Student Study Guide)

Essentials of Understanding Psychology, 8/e

Robert S. Feldman, University of Massachusetts-Amherst

www.mhhe.com/feldmaness8e

2009 • 978-0-07-128534-6 • 688 pages

Essentials of Understanding Psychology, 8/e guides students through Introductory Psychology concepts in an accessible manner, bringing comprehension of difficult material into the grasp of all students — because when students understand psychology, they learn psychology. The thoroughly revised Eighth Edition integrates a variety of elements that foster students’ understanding of psychology and its impact on their everyday lives, including a new Neuroscience and Life feature, alerts to key topics, and study skills for specific concepts. This text also provides instructors with a fully integrated supplements package to objectively gauge their students’ mastery of psychology’s key principles and concepts and to create dynamic lectures.

Table of contents

1: Introduction to Psychology
2: Neuroscience and Behavior
3: Sensation and Perception
4: States of Consciousness
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7: Thinking, Language, and Intelligence
8: Motivation and Emotion
9: Development
10: Personality
11: Health Psychology: Stress, Coping, and Well-Being
12: Psychological Disorders
13: Treatment of Psychological Disorders
14: Social Psychology

Supplements

978-0-07-731502-3 (Student Study Guide)
Students will master the central concepts of psychology with the new 10th edition of *Psychology*. A new chapter on the Interplay of Nature and Nurture highlights the 10th edition’s new organization and streamlined content. Lahey weaves scholarship based on empirical research throughout the text, ensuring an accurate portrait of contemporary psychology. The text’s student-friendly writing, new chapter openers, and fresh applications make the material more relevant to students than ever before, and the proven learning system ensures that all students will grasp the concepts presented in the book. Lahey’s hallmark emphasis on diversity and culture remains integrated throughout the text, making this the text for a well-rounded introduction to all areas of psychology.

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1: Introduction to Psychology
2: Research Methods in Psychology
3: Biological Foundations in Behavior
4: The Interplay of Nature and Nurture

**Part 2: Awareness**
5: Sensation and Perception
6: States of Consciousness

**Part 3: Learning and Cognition**
7: Basic Principles of Learning
8: Memory
9: Cognition, Language, and Intelligence

**Part 4: Developmental Psychology**
10: Developmental Psychology

**Part 5: The Self**
11: Motivation and Emotion
12: Personality Theories and Assessment

**Part 6: Health and Adjustment**
13: Stress and Health
14: Abnormal Behavior
15: Therapies

**Part 7: Social Context**
16: Social Psychology
17: Psychology Applied to Business and other Professions

**Supplements**
978-0-07-331687-1 (Student Study Guide)

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*Psychology and Your Life* is an engaging new introductory psychology text that uses experiential exercises and activities, career-oriented text examples, and features designed to directly correlate psychology concepts to the professional and personal lives of readers. Throughout the text and supplements, *Psychology and Your Life* reinforces why a basic understanding of psychology is relevant to today’s students. This text also provides instructors with a fully-integrated supplements package to help instructors objectively gauge their students’ mastery of psychology’s key principles and concepts and to create dynamic class experiences—whether in the classroom or online.

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1: Introduction to Psychology
2: Neuroscience and Behavior
3: Sensation and Perception
4: States of Consciousness
5: Learning
6: Thinking: Memory, Cognition, and Language
7: Motivation and Emotion
8: Development
9: Personality and Individual Differences
10: Psychological Disorders
11: Treatment of Psychological Disorders
12: Social Psychology
This text is the first text to bring a truly appreciative view of psychology-as a science and for exploring behavior-to introductory students. It is built around the idea that students must study the discipline of psychology as a whole, that the sub-disciplines are intricately connected, and that human behavior is best understood by exploring its functioning state in addition to its potential dysfunctions.

Table of contents
1: What is Psychology? Defining Psychology
2: Psychology’s Scientific Methods
3: Biological Foundations of Behavior
4: Human Development
5: Sensation and Perception
6: States of Consciousness
7: Learning
8: Memory
9: Thinking, Language, and Intelligence
10: Motivation and Emotion
11: Personality
12: Social Psychology
13: Industrial and Organizational Psychology
14: Psychological Disorders
15: Therapies
16: Health Psychology

Supplements
978-0-07-330746-6 (Student Study Guide)
In *Psychology: Making Connections*, the authors provide the tools for students to make meaningful connections with the material encompassed in Introductory Psychology while still presenting psychology as a scientific endeavor. With its focus on connections, Feist helps students understand both the discipline and concepts of psychology as well as psychology’s relevance to their lives. By challenging students to make connections between what they are reading and learning about in class and the world around them outside the classroom, this text fosters students’ critical thinking skills. At the same time, the authors consistently reinforce the idea that science is a process and not just a collection of resulting outcomes to be memorized. In doing so, they bring to life the names and experiments on the page and vividly illustrate the human element in the scientific method.

**Table of contents**

1: Introduction to Psychology  
2: Conducting Research in Psychology  
3: The Biology of Behavior  
4: Sensing and Perceiving our World  
5: Human Development  
6: Consciousness  
7: Memory  
8: Learning  
9: Language and Thought  
10: Intelligence, Problem Solving, and Creativity  
11: Motivation and Emotion  
12: Stress and Health  
13: Personality: The Uniqueness of the Individual  
14: Social Behavior  
15: Psychological Disorders  
16: Treatment of Psychological Disorders

**Supplements**

978-0-07-128533-9 (Student Study Guide)
Reflecting your students and their world. How many of the students in your Social Psychology course are Psychology majors? Business? Sociology? Education? In the 10th edition of *Social Psychology*, David Myers once again weaves an inviting and compelling narrative that speaks to ALL of your students regardless of background or intended major. Through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences, Myers draws students into the field of social psychology.
Sociology provides an up-to-date and comprehensive introduction to sociology for today's student. Known for its balanced coverage of the 3 perspectives, this text continues to encourage students to think about their world with a sociological imagination. Through its strong coverage of globalization, race and ethnicity, careers in sociology, and current topics like mass media and social policy, Sociology provides students with knowledge they can use on campus, at work, in their neighborhoods, and in the global community. The new 12th edition features updated sections in various chapters reflecting recent sociological changes like the impact of the current economic downturn on social class and the global culture war. New Research Today boxes provide students with relevant examples of sociological research.

Table of contents
Part 1: The Sociological Perspective
1: Understanding Sociology
2: Sociological Research
Part 2: Organizing Social Life
3: Culture
4: Socialization and the Life Course
5: Social Interaction and Social Structure
6: Groups and Organizations
7: The Mass Media
8: Deviance and Social Control
Part 3: Social Inequality
9: Stratification and Social Mobility in the United States
10: Global Inequality
11: Racial and Ethnic Inequality
12: Stratification by Gender
13: Stratification by Age
Part 4: Social Institutions
14: The Family and Intimate Relationships
15: Religion
16: Education
17: Government and Politics
18: The Economy and Work
19: Health, Medicine, and the Environment
Part 5: Changing Society
20: Population, Communities, and Urbanization
21: Collective Behavior and Social Movements
22: Social Change in the Global Community

Supplements
978-0-07-727575-4 (Student Study Guide)
The Practical Skeptic: Core Concepts in Sociology, 5/e

Table of contents
1: Responding to Chaos: A Brief History of Sociology
2: The Sociological Eye
3: Science and Fuzzy Objects: Specialization in Sociology
4: Who’s Afraid of Sociology?
5: The Vocabulary of Science
6: Doing Social Research
7: Culture
8: Social Structure
9: Society and Social Institutions
10: Socialization
11: Deviance and Social Control
12: Stratification and Inequality
13: Inequality and Achievement: Social Class
14: Inequality and Ascription: Race, Ethnicity, and Gender

The Practical Skeptic: Readings in Sociology includes classic sociological research writings as well as recent pieces on fascinating topics of interest to students. It is the ideal companion to McIntyre’s text, The Practical Skeptic: Core Concepts in Sociology, or other sociology texts. Readings in this edition challenge students to re-evaluate familiar social arenas: the college classroom, televised sports shows, restaurants, doctors’ offices and even public restrooms. The readings focus around the essential message that there is much that goes on in the social world that escapes the sociologically untrained eye.

Table of contents

Lisa J. McIntyre, Washington State University
www.mhhe.com/mcintyre5
2010 • 978-0-07-340443-1 • 416 pages

The Practical Skeptic, a concise introduction to sociology, focuses on core concepts as the central building blocks for understanding sociology. Lisa McIntyre’s straightforward, lively, even humorous style and her emphasis on critical thinking make this an engaging and user-friendly text for students of all levels. Through this conversational narrative students are able to grasp key sociological concepts and learn the essential lesson that there is much that goes on in the social world that escapes the sociologically untrained eye.
This classic text explores the lives and ideas of the social thinkers who have shaped and continue to forge traditions in sociology. Focusing on the great names in the field, it weaves biographical and conceptual details into a tapestry of the history of social thought of the 19th and 20th centuries. Written in a narrative style that is accessible and exciting, this text serves as an excellent supplement for courses in social and sociological theory, the history of social thought, the history of sociology, and introduction to sociology.

**Features**

- Provides a solid foundation in social/sociological theory, presenting it as a dynamic, relevant, and on-going enterprise.
- Includes biographical and historical details for context, promoting an appreciation of the major thinkers who have forged the classical tradition in sociology, and presenting them as unique personalities who were nonetheless influenced by their social, political, and economic environments.
- Focuses on the development of the great classical tradition of sociological thinkers, while also addressing contemporary developments and their ties to classical concerns.

**Table of contents**

1. The Prophets of Paris: Saint-Simon and Comte
2. Sociology in the Underground: Karl Marx
3. The Last Gentleman: Alexis de Tocqueville
4. Nietzsche’s Madness
5. Do-Gooders, Evolutionists and Racists
6. Dreyfus’ Empire: Emile Durkheim
7. Max Weber: The Disenchantment of the World
8. Sigmund Freud: Conquistador of the Irrational
9. The Discovery of the Invisible World: Simmel, Cooley and Mead
10. The Discovery of the Ordinary World: Thomas, Park, and the Chicago School
11. The Emergence of African-American Sociology: DuBois, Frazier, Drake and Cayton
12. The Construction of the Social System: Pareto and Parsons
13. Hitler’s Shadow: Mannheim and Mills
14. Erving Goffman and the Theatre of Social Encounters
15. Cultural Capital, Revolution, the World-system, and Globalization: The Theories of Pierre Bourdieu, Theda Skocpol, and Immanuel Wallerstein
General Anthropology

Written by one of the prominent scholars in the field, this concise, up-to-date text provides a carefully balanced introduction to core topics in the four subfields of general anthropology—physical anthropology, archeology, linguistics, and cultural anthropology—as well as contemporary changes in the field. Since no single or monolithic theoretical perspective orients this book, instructors with a wide range of views and approaches can use it effectively. The combination of brevity and readability make Window on Humanity a perfect match for general anthropology courses that use readings or ethnographies along with a main text.

Table of contents
1: What is Anthropology?
2: Culture
3: Applying Anthropology
4: Studying the Past
5: Evolution and Genetics
6: Human Variation and Adaptation
7: The Primates
8: Early Hominids
9: The Genus Homo
10: The First Farmers
11: The First Cities and States
12: Theory and Methods in Cultural Anthropology
13: Language and Communication
14: Ethnicity and Race
15: Making a Living
16: Political Systems
17: Gender
18: Families, Kinship, and Descent
19: Marriage
20: Religion
21: Arts, Media, and Sports
22: The World System and Colonialism
23: Global Issues Today

Window on Humanity: A Concise Introduction to General Anthropology, 4/e

Written by one of the prominent scholars in the field, this concise, up-to-date text provides a carefully balanced introduction to core topics in the four subfields of general anthropology—physical anthropology, archeology, linguistics, and cultural anthropology—as well as contemporary changes in the field. Since no single or monolithic theoretical perspective orients this book, instructors with a wide range of views and approaches can use it effectively. The combination of brevity and readability make Window on Humanity a perfect match for general anthropology courses that use readings or ethnographies along with a main text.

Table of contents
1: What is Anthropology?
2: Culture
3: Ethics and Methods
4: Evolution, Genetics, and Human Variation
5: The Primates
6: Early Hominids
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8: The First Farmers
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12: Political Systems
13: Families, Kinship, and Marriage
14: Gender
15: Religion
16: The World System and Colonialism
17: Ethnicity and Race
18: Applying Anthropology
19: Global Issues Today

www.mhhe.com/kottakwoh4e
2010 • 978-0-07-353103-8 • 544 pages
Applying Anthropology: An Introductory Reader, 8/e

Aaron Podolefsky, University of Central Missouri
Peter Brown, Emory University
Scott Lacy, Emory University
2009 • 978-0-07-340533-9 • 320 pages

Applying Anthropology: An Introductory Reader is a collection of articles that provides compelling examples of applied research in all four fields of anthropology. In this age of globalization and increased cultural intolerance, the basic messages of public anthropology are more important than ever. The ninth edition offers 11 new readings and a new chart at the beginning of the text to help instructors and students locate key themes and topics.

Table of contents

Core Concepts in Cultural Anthropology, 4/e

Robert H. Lavenda, Saint Cloud State University
Emily A. Schultz, Saint Cloud State University
2010 • 978-0-07-353098-7 • 288 pages

This concise introduction to the basic ideas and practices of contemporary cultural anthropology addresses the needs of anthropology professors who make extensive use of ethnographies and other supplementary readings in their courses. Core Concepts in Cultural Anthropology offers a thorough annotated bibliography of the terms and concepts that anthropologists use in their work, while its conceptual and theoretical framework prepares students to read ethnography more effectively.

Table of contents
1: Anthropology
2: Culture
3: Language
4: Culture and the Individual
5: Expressive Culture: Religion, Worldview, and Art
6: The Dimensions of Social Organization
7: Political Anthropology
8: Economic Anthropology
9: Relatedness: Kinship and Descent
10: Marriage and Family
11: Globalization
12: Theory in Cultural Anthropology
This concise, up-to-date introduction to cultural anthropology carefully balances coverage of core topics with contemporary changes in the field. Since no single or monolithic theoretical perspective orients this book, instructors with a wide range of views and approaches can use it effectively. The combination of brevity and readability make Mirror for Humanity a perfect match for cultural anthropology courses that use readings or ethnographies along with a main text.

Features

- Covers the essentials of the field in a short, accessible space, allowing professors to incorporate ethnographies into the context of the course.
- Updated charts, tables, and statistics throughout the text represent the most recent findings in the field of anthropology, including the author’s own findings from his fieldwork in Madagascar.
- Key terms and glossary clarifies important concepts for students new to the study of anthropology.

Table of contents

1: What is Anthropology?
2: Culture
3: Ethics and Methods
4: Language and Communication
5: Making a Living
6: Political Systems
7: Families, Kinship, and Marriage
8: Gender
9: Religion
10: The World System and Colonialism
11: Ethnicity and Race
12: Applying Anthropology
13: Global Issues Today
Discovering Our Past: A Brief Introduction to Archaeology, 5/e

Wendy Ashmore, University of California-Riverside
Robert J. Sharer, University of Pennsylvania
www.mhhe.com/ashmore5e
2009 • 978-0-07-353099-4 • 336 pages

This brief introduction to the techniques, methods, and theoretical frameworks of contemporary archaeology follows the same organizing principle as the text Archaeology: Discovering Our Past but features less detail. Archaeological methods and theory are covered comprehensively—at a reasonable level of detail. Illustrative examples and case studies present a temporal and geographic balance of both Old and New World sites. Abundant student aids include maps of archaeological areas, extensive illustrations, chapter introductions and summaries, a guide to further reading at the end of each chapter, a glossary, a bibliography, and an index.

Table of contents
1: Introduction
2: Archaeology’s Past
3: Contemporary Approaches to Archaeology
4: How Archaeology Works
5: Fieldwork
6: Analyzing the Past
7: Dating the Past
8: Reconstructing the Past
9: Understanding the Past
10: Archaeology Today

Images of the Past, 6/e

T. Douglas Price, University of Wisconsin
Gary Feinman, The Field Museum
www.mhhe.com/priceip6e
2010 • 978-0-07-353105-2 • 656 pages

This well illustrated, full-color, site-by-site survey of prehistory captures the popular interest, excitement, and visual splendor of archaeology as it provides insight into the research, interpretations, and theoretical themes in the field. The new edition maintains the authors’ innovative solutions to two central problems of the course: first, the text continues to focus on about 80 sites, giving students less encyclopedic detail but essential coverage of the discoveries that have produced the major insights into prehistory; second, it continues to be organized into essays on sites and concepts, allowing professors complete flexibility in organizing their courses.

Features
• Substantial updates and revisions bring this edition up-to-date, including added coverage of new discoveries in archaeology.
• New photographs and redrawn illustrations reflect the vibrancy of many finds and make pedagogical use of the text’s four-color design.
• Learning aids in this edition include a marginal glossary, marginal thought questions, end-of chapter discussion questions, in-text pronunciation help, and end-of-chapter summaries, helping students master the details and think critically about how the details fit into the big picture.

Table of contents
1: Principles of Archaeology
2: The First Humans
3: Out of Africa: Homo Erectus
4: The Hunters
5: Postglacial Foragers
6: The Origins of Agriculture
7: Native North Americans
8: Ancient Mesoamerica
9: South America: The Inca and their Predecessors
10: States and Empires in Asia and Africa
11: Prehistoric Europe
12: The Past as Present and Future
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